



# The Goodwill Effect

*A publication for friends of Goodwill Industries of Southwest Florida, Inc.*

***Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.***

## Goodwill Mission Spotlight

**Goodwill SWFL named 2023 Top-Rated Nonprofit**



# Goodwill Industries of Southwest Florida

## TOP-RATED Congratulations

Your organization has achieved Top-Rated status for 2023 from your community on GreatNonprofits. You are among the distinguished few to receive this community endorsement. Keep up the great work!

A handwritten signature in black ink, reading "Shari Tishman".

**Shari Tishman**  
Managing Director, GreatNonprofits

**Goodwill Industries of Southwest Florida** was honored as one of the 2023 Top-rated nonprofits and charities through GreatNonprofits.org. GreatNonprofits' Top-Rated Nonprofits are endorsed by clients, volunteers, and their community. Consider donating your time or money to help further their impact!

[List of Nonprofits](#)

[Donate](#)

### John Nadeau named a Top 30 Influential CEO

The Community Foundation has announced this year's Southwest Florida's Top 30 Influential CEOs. John Nadeau, Goodwill Industries of Southwest Florida's CEO & President was selected as one of the 30.

"The Community Foundation unites with Southwest Florida's

Top 30 Influential CEOs, to foster a transformative synergy," states the Community Foundation. "Leveraging its robust network, the Foundation facilitates dynamic dialogues, driving purposeful connections among donors, humanitarians, and charities. This synergy fortifies the region's socio-economic landscape, enabling the CEOs to channel their influence towards meaningful change."



John Nadeau, Goodwill SWFL  
CEO & President

## Mission Moments



### Celebrating 50 Years with Goodwill

Sept 10th we recognized Kim Yape's 50th work anniversary here at Goodwill Industries of Southwest Florida. What a great accomplishment!



### September 10 - 16 Celebrates Direct Support Professionals (DSP) Week

September 10-16, 2023 is Direct Support Professional Recognition Week. It is a great opportunity to highlight the dedicated, innovative direct support workforce that is the heart and soul of support for people with disabilities.

Our Pathways to Opportunity staff work hard to ensure that the lives of our participants are enhanced by providing training and mentorship to help them develop the skills to become more independent.

PTO currently serves nearly 100 adults



with developmental and intellectual disabilities. Our DSP staff lead classes and workshops like cooking, financial literacy, self-advocacy, choir, drama, gardening, and much more.

## With Heartfelt Condolences

We are sad to share that Goodwill SWFL's District Director of the North and Central Stores, Jane Jerdan, recently passed away. Jane has been with Goodwill for 13 years and has held a variety of positions within the retail operation.

"Her greatest asset was the ability to reach people on a personal level, and she was an outstanding mentor to many," states CEO and President John Nadeau. "She loved Goodwill and was a very dedicated and loyal teammate. Jane has been a big part of the success of our Retail operation, and her leadership will be greatly missed."

Jane had a caring heart and often volunteered at the Cape Coral Animal Shelter. In her honor, her colleagues are donating to do a tribute paver at the shelter from her Goodwill family.



**Jane Jerdan Sep 1967 - Sept 2023**

## Keepsake Plants Gift to Goodwill

Local SWFL nursery, Keepsake Plants, generously donated over 200 beautiful hibiscus plants to the Goodwill GIVE Program!

GIVE is Goodwill's employee program (Goodwill Investing in Valued Employees) that provides Goodwill mission services to the 1,100 + employees. Employees are able to access these services while on the clock as part of their employment with Goodwill SWFL.

Also, a number of these plants will be used at Pathways to Opportunity to teach participants about botany.





## Cape Coral MicroEnterprise Graduates

Congratulations to our most recent graduates from our MicroEnterprise class. This was our Cape Coral class that graduated on September 7th. Small businesses contribute to local economies by bringing growth and innovation to the community in which the business is established. To date, more than 600 local businesses have either started or strengthened through the SWFL MicroEnterprise Institute.



# Employability Skills Workshop

## 4 - Week Series

Mondays & Fridays  
9:00 am - 10:30 am

**Week 1** – Resume Creation

**Week 2** – Job Search Navigation

**Week 3** – Interview Skills/  
Dress to Impress 1

**Week 4** – Dress to Impress 2/  
Graduation

### Let's Get Started!

Scan QR Code for  
Locations and Schedules

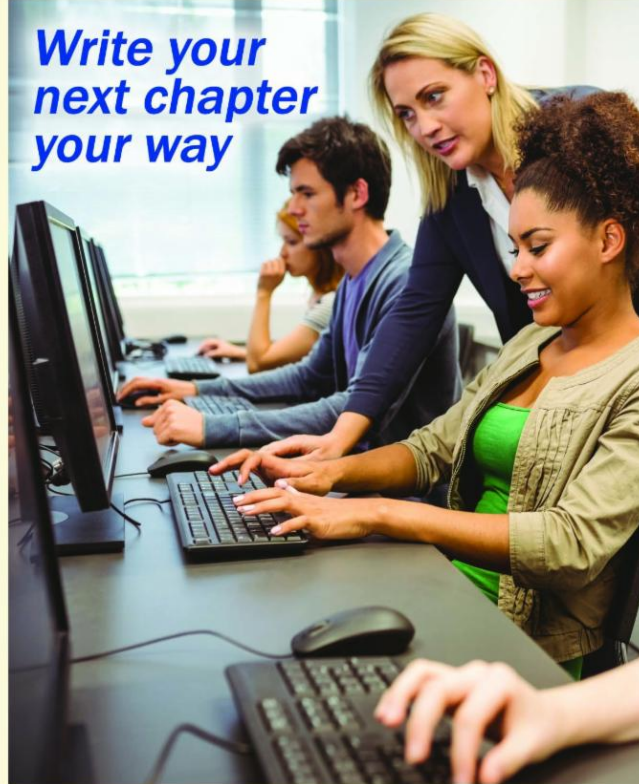


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From  
Now  
You'll  
Wish  
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Opportunity Accelerator™  
The Next Step Forward



## Grow Your Skills For Today's Jobs

### Learn at Your Own Pace

#### Essential Computer Software and Typing Skills

- Microsoft and Google Basic Office
- Social Media Navigation and Safety Tips
- Email and Internet Basics

### Work One on One with Career Navigators

(by Appointment)

- Resume Creation
- Job Search Assistance
- Interview Basics and Tips

### Let's Get Started!

Scan QR Code for  
Locations and Schedules



Community  
Resource Center 



## Texas Roadhouse Dine-to-Donate

Mark your calendars! Eat at the Texas Roadhouse this coming Monday, September 18th from 4 pm - 8 pm, and 10% of your total bill will be donated to the Pathways to Opportunity program supporting adults with developmental and intellectual disabilities. Additional funds allow the PTO participants to go on extra

outings, and experience more in the community around them.



## MicroEnterprise Financial Gifts



We received a \$10,000 Financial Gift from Bank of America to support the MicroEnterprise Institute.



We received a Financial Gift of \$2,500 from Comerica to support the MicroEnterprise Institute.

## Retail News

# Community Appreciation Day!

Día de reconocimiento comunitario



**Goodwill**

**Sat., September 23rd**  
(Sábado, 23 de septiembre)

**Visit our 3 Newly Remodeled**

**Del Prado Store**  
3226 Del Prado Blvd. S.  
Cape Coral FL, 33904

**Lehigh Acres Store**  
2825 Lee Blvd.  
Lehigh Acres, FL 33971

**King Highway Port Charlotte**  
24123 Peachland Blvd.  
Port Charlotte FL 33954

**Doors Open 8:00 am**  
*Visite nuestra nueva tienda*  
*Del Prado, Lehigh Acres, Kings Highway*  
*Puertas abiertas 8:00 am*

**40% OFF**  
**Donated Goods**  
40% de descuento  
en Artículos Donados

**First 100 Customers receive a \$10 Goodwill Gift Card**  
**(1) Gift Card per family**  
Los primeros 100 clientes reciben un certificado de regalo de buena voluntad de \$10  
Una (1) tarjeta de regalo por familia, por favor

We have been busy making some changes inside three of our Goodwill stores. We are excited to show off these new remodels and are inviting Goodwill shoppers to take advantage of 40% off all donated on Saturday, September 23rd at these stores: Lehigh Acres, Del Prado, and Kings Highway. Doors at these stores will open at 8 a.m. and the first 100 shoppers will get a \$10 Goodwill Gift Card (one per family). So, come out and enjoy Saturday, Sept 23rd, 8am - 8pm.

[Sign up for VIP Perks](#)

## Upcoming Job Fairs

### LaBelle Job Fair - September 20th

Goodwill, the United Way of Lee, Hendry and Glades, the Florida Department of Corrections, and the Health Planning Council are hosting a job fair on Wednesday, September 20, 2023, from 10 a.m. to 1 p.m. at the LaBelle Civic Center.

Goodwill is hosting an Employability Skills Workshop the day prior (Tuesday, Sept 19th from 10 am - 3 pm) at the LaBelle Community Resource Center, inside the LaBelle Goodwill store at 91 S. Lee Street, LaBelle. This workshop helps job seekers with their resume, and interviewing tips and offers a mock interview. Contact (863) 674-0559

# FERIA DE EMPLEO

**Miércoles, 20 De Septiembre**  
10:00 AM - 1:00 PM  
**Centro Cívico De LaBelle**  
481 W. Hickpochee Ave.  
LaBelle, FL 33935

PATROCINADO POR

**Goodwill**  
Southwest Florida



# CAREER FAIR

**Wednesday, September 20th**  
10:00 AM - 1:00 PM  
**LaBelle Civic Center**  
481 W. Hickpochee Ave.  
LaBelle, FL 33935

SPONSORED BY

**Goodwill**  
Southwest Florida



## ¡Únete A Nuestro Taller De Empleabilidad!

¿Necesita ayuda con su curriculum, consejos para entrevistas, o practicar una entrevista simulada? Contacto (863) 674-0559.

**Martes, 19 De Septiembre**  
10 AM - 3 PM

**CRC De LaBelle**  
91 S. Lee St. | LaBelle, FL 33935



## Join Our Employability Skills Workshop!

Need help with your resume, interview tips, or practicing a mock interview? Contact (863) 674-0559.

**Tuesday, September 19th**  
10 AM - 3 PM

**LaBelle CRC**  
91 S. Lee St. | LaBelle, FL 33935

## Classes



## Launch Your Own Business

**Be Your Own Boss**

**Classes Starting**

**October 2 - November 9, 2023**

### Class location:

Virtual  
Computer & high speed internet required for this class

### Class meets

Monday and Thursday evenings  
6:00 pm - 8:30 pm



For more information and to register go to:  
[www.goodwillswfl.org/microenterprise](http://www.goodwillswfl.org/microenterprise)

or click on the QR code  
or call (239) 995-2106 Ext. 2304

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

**Major Funding Provided:**  
Richard M. Schulze Foundation

### Goodwill SWFL MicroEnterprise Institute Program Funders:

Bank of America	City of Fort Myers	FirstMark National Bank & Trust	TD Bank Foundation
Bank United	City of North Port	Rotary Club of Punta Gorda	Wells Fargo Bank
Bank OZK	Coca-Cola Foundation	Regions Bank	Zonta Foundation of SWFL
Charlotte State Bank	Comerica Bank	Synovus	
City of Cape Coral	Fifth Third Bank	Truist	

Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

## Virtual Small Business Class

October 2 - November 9, 2023

Our next small business class will be a virtual class running October 2nd - November 9th every Monday & Thursday from 6pm - 8:30pm online.

This six-week small business development program assists aspiring entrepreneurs who typically fall in the low-to-moderate income bracket, or are disadvantaged in some way (including unemployed or under-employed). Learn from industry experts how to best launch your small business idea.

Call today to reserve your seat (239) 995-2106 Ext 2215. Class size is limited.

**Register Today!**  
[More Info](#)

**Goodwill**  
Industries of Southwest Florida, Inc.

Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 [Email](#) | [Website](#)



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