



The Goodwill Effect

A publication for friends of Goodwill Industries of Southwest Florida, Inc.

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Goodwill Industries Week May 7 - 13

**Florida Goodwill Association
Receives A Letter from Our Governor**



RON DeSANTIS
GOVERNOR

May 7, 2023

Dear Friends:

As Governor, it is my pleasure to send best wishes to Florida Goodwill Association as you celebrate Goodwill Industries Week in Florida, May 7-13.

For more than 72 years, Goodwill associations have provided Floridians with employment and workforce development training programs, job placement services, job skills training, and supporting employment opportunities for the elderly, veterans and military families, the homeless, and persons with disabilities or disadvantages.

The First Lady and I appreciate the civic engagement of organizations like yours and we encourage you to continue making a difference in the lives of Floridians. Everyone has a right to work and earn a comfortable living, and be productive members in their communities.

Best wishes for your continued growth and success.

Sincerely,

A blue ink signature of Ron DeSantis.

Ron DeSantis
Governor

THE CAPITOL
TALLAHASSEE, FLORIDA 32399 • (850) 717-9249

For more than 60 years, local Goodwills across the U.S. and Canada have celebrated "Goodwill Week" during the first full week of May. In 2022, Goodwill SWFL provided assistance and training for 33,563 individuals here in Southwest Florida. To discover how your donations and purchases change lives every day, [click here](#).

Donate

Mission Moments

**Goodwill Helping the
Lee County Homeless**



From left to right: Zoe Pierce, Lead Social Service Worker for The Center for Progress and Excellence Inc., and Fernanda Geronimo, Goodwill Community Support Service Coordinator

Coalition

"I want to give a shout-out to Goodwill for their generous donation of 20 \$100 gift cards to Walmart and 20 \$100 gift cards to Publix to the clients at The Empowerment Center. I called Goodwill after being informed that they give homeless people vouchers for clothing. Once I called Goodwill, I spoke to Fernanda Geronimo, the CSS Support Coordinator. Fernanda was nice enough to offer the clients at the center 40 gift cards to Walmart and Publix. We are now setting up a tour of The Empowerment Center with Goodwill and offering classes to help the clients create a resume. We are excited to continue this partnership," Zoe Pierce, Lead Social Service Worker for The Center for Progress and Excellence Inc.



Goodwill Helps Families Caring for those with Disabilities

Pathways to Opportunity (PTO) hosted a free seminar for families caring for individuals with disabilities. This event was presented by Blake Hampton of Hampton Law to help caregivers learn how to plan for the future of their loved ones - from guardianship to trust funds. For more information about this or other free seminars for families, contact Jessica Tursi at (239) 995-2106 Ext. 2301, or email jessicatursi@goodwillswfl.org



12th Annual Goodwill Golf Classic

For the second year in a row, the winners of our 12th Annual Goodwill Golf Classic at the Verandah Country Club were iThinkFinacial (Doug Daniel, David Garratt, Patrick Brugger, and Carol Padron pictured from right to left with John Nadeau, Goodwill SWFL CEO & President in the middle). Congratulations & Thank you to the winners, and to all the players and sponsors who supported us.



LCSO ICE CREAM RESPONSE TEAM VISITS PTO

The Lee County Sheriff's Office Ice Cream Response Team participated in a community outreach event with Goodwill's Pathways To Opportunity last week offering refreshing and delicious treats to the participants.



Retail News

May 20th
VIP Perk Sale
50% off donated



VIP Perk members get a special Pre-Memorial Day Sale this Saturday, May 20th. Take 50% off all donated at Goodwill SWFL retail stores, and 25% off all donated at the blue boutiques (downtown Fort Myers & Ave Maria). Just use your VIP number at checkout to receive the discount.



[Sign up for VIP Perks](#)

Celebrate Memorial Day at Goodwill with 50% off all donated!
25% off at the *blue* Boutiques (excluding fine art)



Monday, May 29th

50% OFF

Donated Goods

Downtown blue and Ave Maria blue Boutiques (excluding Fine Art), and the Goodwill Outlet Center included in sale at **25% off**.

*Sale excludes: New Goods/Special Purchases, \$1.49 Monday Sale. Cannot be combined with any other sales promotions. Sale is good at Goodwill Retail & Donations Centers in Lee, Collier, Charlotte, Hendry Counties.
www.goodwillswfl.org



Lunes 29 de Mayo

50% de descuento

En todos los artículos donados

Boutiques en azul centro y azul Ave Maria (excluyendo Fine Art), y el Centro Outlet Goodwill incluido en venta con un **25% de descuento**.

*Venta excluye: Nuevos Productos/Compras Especiales, \$1.49 Venta del Lunes. No se puede combinar con otras promociones de ventas. La venta es buena en los centros de ventas y donaciones de Goodwill en los condados de Lee, Collier, Charlotte y Hendry.
www.goodwillswfl.org

Events

**You Won't want to miss the
Annual Goodwill SWFL Breakthrough Award Ceremony**

**You are Cordially Invited
to our
Roaring 2022
Breakthrough Awards**



**Thursday, May 25, 2023
6:00 pm**

**Cocktails & Networking 6:00 pm
Dinner & Awards 7:00 pm**

\$150/per person \$1000/table of 8

**Sidney & Berne Davis Art Center
2301 First Street | Fort Myers, Florida 33901**

RSVP by: May 12, 2023

www.eventcreate.com/e/roaringbreakthroughawards

Thank you to our Partners in Opportunity



*Goodwill Industries of Southwest Florida is committed to serving people
with disabilities and disadvantages by offering life-changing opportunities
to achieve independence.*

Purchase Tickets

Upcoming Job Fairs

In-Store Goodwill Job Fair

Goodwill is hosting an in-store job

If you can't attend in person, you can apply online at:

ONSITE

HIRING

Goodwill

Island Park

16523 Island Park Rd
Fort Myers, FL 33908
(239) 482-6102

Tuesday, May 23rd

9 am - 1 pm

Full Time / Part Time

- Sales Associates
- Processors
- Donation Door Attendants
- Shift Supervisor
- and many others

Goodwill offers the following benefits to full-time benefit eligible employees:

- Health Insurance
- Dental Insurance
- Vision Insurance
- Basic Life and AD&D (paid 100% by Goodwill)
- Voluntary Life and AD&D
- Short-Term Disability (paid 100% by Goodwill)
- Long-Term Disability
- Supplemental Accident & Cancer Policies
- 403B
- Employee Assistance Program

Apply Online Today!

www.goodwillswfl.org
(Click - Join our Team/Careers at Goodwill)
Or Click on the QR Code

Are you needing a job?? Check out this job fair Saturday, May 20th, with Goodwill Industries of Southwest Florida in the gymnasium of the First Assembly of God in Fort Myers!! Goodwill SWFL along with many other employer vendors, and nonprofits will be there to help you!

Feria De Carreras Y Recursos



**Sábado, 20 De Mayo
10:00 AM - 1:00 PM**

First Assembly of God (Gimnasio)
4701 Summerlin Road | Fort Myers, FL 33919

Empleadores Planeando Venir



Recursos De Comunidad Planeando Venir



Patrocinadores



Classes



Launch Your Own Business

Be Your Own Boss

Classes Starting

July 10 - August 17, 2023

Class location:

Virtual
Computer & high speed internet
required for this class

Class meets
Monday and Thursday evenings
6:00 pm - 8:30 pm



For more information and to register go to:
www.goodwillswfl.org/microenterprise

or click on the QR code
or call (239) 995-2106 Ext. 2304

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

Major Funding Provided:
Richard M. Schulze Foundation

Goodwill SWFL MicroEnterprise Institute Program Funders:

Bank of America	City of Fort Myers	FineMark National Bank & Trust	TD Bank Foundation
Bank United	City of North Port	Rotary Club of Punta Gorda	Wells Fargo Bank
Bank OZK	Coca-Cola Foundation	Regions Bank	Zonta Foundation of SWFL
Charlotte State Bank	Comerica Bank	Synovus	
City of Cape Coral	Fifth Third Bank	Truist	

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Virtual Small Business Class

July 10 - Aug 17, 2023

Our next small business class will be a virtual class running July 10 - Aug 17th every Monday & Thursday from 6pm - 8:30pm.

This six-week small business development program assists aspiring entrepreneurs who typically fall in the low-to-moderate income bracket, or are disadvantaged in some way (including unemployed or under-employed). Learn from industry experts how to best launch your small business idea.

Call today to reserve your seat (239) 995-2106 Ext 2304. Class size is limited.

[Register Today!](#)

[More Info](#)

Charlotte County Social Skills Group

Goodwill SWFL hosts a social skills group for young adults with social skills deficits. This is an opportunity to meet other young adults and work on transitional living skills together, play games, and connect.

The group meets at the Charlotte County Goodwill Community Resource Center inside the Kings Highway Goodwill (24123 Peachland Blvd., Port Charlotte) every 2nd Thursday of the month starting at 6 pm.

This group is coordinated by Goodwill SWFL and the SWFL Center for Autism and Related Disabilities (CARD). For more information, email info@goodwillswfl.org



Social Transitions

June 8, 2023

6:00 pm – 7:30 pm

This club is for young adults who need assistance with social skills and transitional living skills.

Participants will meet monthly to share interests, meet others and work on skills to maximize independence.

2nd Thursday of each month

6:00 pm – 7:30 pm

**Community
Resource Center**

Charlotte County Community Resource Center
Located inside the Goodwill Store
24123 Peachland Blvd., Port Charlotte, FL 33954

For more information email info@goodwillswfl.org



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity Navigation <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.

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