



Congratulations to our 2020 Breakthrough Award Winners



The Goodwill Effect

A publication for friends of Goodwill Industries of Southwest Florida, Inc.

Inside this Issue: Mission Moments, Retail News, New Store Openings, Classes & Events.

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Breakthrough Awards



On Tuesday, May 18th, we celebrated our 2020 Breakthrough Award winners at the Broadway Palm Dinner Theatre. We recognized seven people who, in 2020, have helped further the Goodwill mission, or successfully advanced through Goodwill services.

We thank our Breakthrough Award sponsors who helped make the event successful.

Thank you to our 2020 Breakthrough Awards Sponsors



Meet one of our Breakthrough Award Winners

Chet Perry Breakthrough Achiever

Angie Burnette just celebrated 30 years working for Goodwill in Clewiston. Through her job, Angie has found a sense of purpose.

"She loves her job. That's all she talks about," says Ronal Cantley her Sunrise Direct Support Professional. "She can't wait to get to work. The day before she works, she goes to bed at like 7 p.m. at night, just so she can get up at 5 a.m. to get to work. She loves it."

"Angie is a wonderful young woman. She loves working at Goodwill," says Sunrise Director of Operations, Deborah Howell.

"I take her to work a lot of mornings," says Roxiann Engel, Sunrise Residential Program Director. "and she's like, 'Come on we got to go. Come on we got to go. We got to set my phone.' She's just an amazing lady."

"She's got a great attitude," says Clewiston Store Manager, Xavion Scott.



Angeline Burnett, Goodwill Employee

"Goodwill has done so much for her, for her independence and helping her with her finances because she does live alone with roommates," says Ms. Howell. "Her job helps her tremendously."

Angie says, "I'm going to stay as long as I can!"

Your Future Starts Here...Goodwill & Hodges join forces

New workforce training opportunities in Charlotte County were announced on April 29th at the new Kings Highway Goodwill CRC in Port Charlotte. Dr. John Meyer, President of Hodges University, announced a joint project between Goodwill SWFL and Hodges Direct to help get people trained and into in-demand careers.



Breakfast with the President



We had a nice group out for Breakfast with the President on May 13th. Visitors got a chance to learn about the Goodwill Mission, what programs and services are being offered here in Southwest Florida, and take a tour of the Opportunity Center.

Let's Get Back to Work

We can help!



www.goodwillswfl.org

Now Hiring

Let's Get Back to Work!

Community
Resource Center



www.goodwillswfl.org

For more information, contact:

Marjorie Reyes
CRC Coordinator

Daisy Barreto
CRC Assistant

(239) 357-4024

E-mail:
marjoriereyes@goodwillswfl.org

Tuesday, June 1, 2021

9:00am - 12:30pm

**Bonita Springs
Community Resource Center**

**26820 Old 41 Rd.
Bonita Springs, FL 34135**

Event Information:

Interviews will be held on site.

Bring your resume, dress professionally and
be prepared to meet several businesses.

**Meet prospective employers and learn about jobs available in our area.
Bring your resume and references. Not all employers will conduct on-site
interviews, but please be prepared to interview if asked.**

Hiring Event Partner(s):

A Better Health Care, Accent Cleaning Services and Express
Employment Professionals



Now Hiring

Let's Get Back to Work!

Community Resource Center
www.goodwillswfl.org

For more information, Contact:

Lisa Sands
Hendry & Glades Manager
LaBelle United Way House Coordinator
lsai@unitedwayfla.org
(239) 433-7559



Fernanda Geronimo
Community Resource Coordinator
fernandageronimo@goodwillswfl.org
(863) 714-0559 | (239) 825-7927



MONDAY JUNE 14, 2021

1:30 pm - 4:30 pm

LaBelle United Way House
133 N. Bridge Street
LaBelle, FL 33935

Event Information:

Dress professionally and be prepared to meet several businesses. Call ahead to R.S.V.P before event!

Hiring Event Partner(s):

U.S Sugar
City of LaBelle
ABM Building Value
Orchid Cove at LaBelle
The Quart House Restaurant
Transitions Commute Solutions
Goodwill Industries of Southwest Florida

Meet prospective employers and learn about jobs available in our area. Bring your resume and references. Not all employers will conduct on-site interviews, but please be prepared to interview if asked.



Now Hiring

Let's Get Back to Work!

Community Resource Center
www.goodwillswfl.org

For more information, contact

Miliktza Nunez
CRC Coordinator
E-mail:
miliktzanunez@goodwillswfl.org

Telephone:
(941)255-3884

Tuesday, June 15, 2021
From 9:00AM – 1:00PM

Port Charlotte
Community Resource Center

24123 Peachland Blvd.
Port Charlotte, FL 33954

Event Information:

Job description: We are a home health agency that provides personal care, companion care and transportation for our clients.

Requirements: Pass a level 2 background check, CPR certification, updated TB screening and valid driver's License

****WE ASSIST WITH CERTIFICATIONS****

Bring your resume and dress professionally.

Meet prospective employers and learn about jobs available in our area. Bring your resume and references. Not all employers will conduct on-site interviews, but please be prepared to interview if asked.

Hiring Event Partner(s): GrandCare Plus

GrandCare When Loved Ones Can't be There
GRANDCARE Plus
Home Health Agency

Goodwill
Industries of Southwest Florida, Inc.



Partners In Opportunity

2021 Annual Sponsorship

Help us offer life-changing opportunities - all year long!



This newsletter reaches 47,700 SWFL individuals!
That is just the start - grow your business today!

When you become a Partner in Opportunity, your business will have exposure to our Southwest Florida Community through various outlets. Along with marketing benefits, your tax-deductible sponsorship will empower individuals with disabilities and disadvantages as they come one step closer to independence. With year-round promotional opportunities, customizable donation packages, and three major events to choose from, becoming a Partner will help your business reach your marketing and philanthropy goals.

For more information, contact Ashley Price Swick
by calling 239-271-5200, or by email at ashleyprice@goodwillswfl.org

We would like to thank our 2021 Partners in Opportunity as of May 15, 2021!



FLORIDA WHOLESALE



Make an Impact Today!

Events



Winning Team: RD Johnson Construction
Michael Johnson, Mike Lendino, Alex Ortega, Matthew Johnson

10th Goodwill Golf Classic

We were excited to host our 10th Goodwill Golf Classic tournament on May 6th. The event was held at the River Hall Country Club with 90 golfers.

Thank you to all of our donors and sponsors who made the event successful! We raised about \$22,000 for Goodwill mission services at this event.

Retail News

New Kings Highway Store

Our small Kings Highway Goodwill moved to a huge new



space in the Peachland Plaza in Port Charlotte. We have relocated our Charlotte County CRC to this store and initiated new workforce development training opportunities with Hodges University, offering for-credit classes that can help propel you into an in-demand career.

New Egrets Crossing Store

The new Naples Goodwill at 4951 Santa Barbara Blvd. (Egrets Crossing) opened on Thursday, May 7th. An "official" ribbon cutting event was held later on Thursday, May 20th with all the hoopla and a 50" Smart TV give away.



New Page Field Store

Formerly a "Halloween" store, but our newest Goodwill opened to the public today, Wednesday, May 26th at 9am in South Fort Myers at 5120 S. Cleveland Ave. An "official" ribbon-cutting celebration is planned for 8:45 am on June 9th. Exciting times for our thrifters and even more donation locations!

"What another great opportunity to help stimulate funds for the mission." - Natalie Tursi

Now Hiring!

Apply Today!

www.goodwillswfl.org/goodwillcareers

MEMORIAL DAY SALE!

Goodwill

Monday, May 31st

50% OFF

Donated Goods

Sale excludes: New Goods (Special Purchases) \$1.49 Monday sale, and the Goodwill Outlet Center and cannot be combined with any other sales promotions. Sale is good at Goodwill Retail & Donation Centers in Lee, Collier, Charlotte Counties.

For store listing: www.goodwillswfl.org/locations

Goodwill

TWO DAY

STORE CLOSING SALE!

Sun, May 30th & Mon, May-31st

BONITA SPRINGS STORE CLOSING SALE AT THIS LOCATION ONLY!

50% OFF

DONATED GOODS

Clothing, Linens, Books, Accessories, Handbags, Footwear, Furniture, Toys, and Housewares
(EXCLUDES NEW GOODS/SPECIAL PURCHASES - ALL SALES FINAL)

Donate, Shop, Change a Life!

Classes

Goodwill
Southwest Florida

Ready to Jump Start your Career as an Auto Mechanic?

New Webex Class Starts:
June 9 - June 30, 2021
Wednesday's - 6:00 pm - 8:15 pm



Working in the Industry, but want to earn your Automotive Service Excellence (ASE) GI certification? This certification can land you a better job, a pay increase, or help you start your own business.

Our 4 week program will focus on the modules within the ASE-GI test. From steering to transmission to brakes and tires. The participant will learn the why-how of basic automotive techniques. It will prepare you to become ASE certified. In addition we are offering MACS 609, on-site class and exam. Those who pass this module will be able to purchase refrigerant (30-lb of R34a & 10-lb or 1234yf) and lawfully work on HVAC-609 (vehicle) systems.

Why Auto Repair?

- The auto industry is expected to grow by 30% through 2022.
- It is in the top 20 jobs for high earnings.
- Average pay for service technicians starts at \$15/hour-and can grow quickly!
- Many employers will pay for additional training so you can advance your career.

Learn from the best!

Our instructor is Pam Oakes, a 4th generation mechanic and previous owner of Pam's Motor City, which was voted best auto repair center in Lee County 16 times!

Pam is an international trainer, master tech and automotive sensor-apps engineer.

Class Requirements:

- Completion of all paperwork required
- Valid Drivers License
- \$40 Class Fee - can be paid by check or PayPal
- Bonus: MACS 609 module exam - additional \$20.00
- Classes begin on June 9, 2021 via Webex online

Maximum class size is 15 participants-apply now!

For more information, call 239-995-2106 x 2304
www.goodwillswfl.org



Pine Manor Improvement Association
"Neighbors Helping Neighbors"



Jump Start Your Culinary Career

Earn your SafeStaff Foodhandler Certificate

Class fee \$15.00

Class Held: June 9, 2021
9:00 am - 1:00 pm



Find application online at:



www.goodwillswfl.org/trainingcertification
or call (239) 995-2106 ext 2215

Earn your SafeStaff Foodhandlers Certificate,
the certification needed to get a job in the
food preparation industry.

Once completed Goodwill will assist you in finding a JOB!

Due to COVID 19 social distancing requirements, this class will be taught at:

Goodwill Opportunity Center
5100 Tice Street
Fort Myers, FL 33905

LIMITED CLASS SIZE - APPLY TODAY!

Funding provided by: Goodwill Industries of Southwest Florida

Goodwill

Industries of Southwest Florida, Inc.





Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc.'s registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.

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