



The Goodwill Effect

A publication for friends of Goodwill Industries of Southwest Florida, Inc.

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Breakthrough Awards



Celebrating The Best of 2022

Our annual Breakthrough Award Ceremony honors the community members, organizations, and individuals that personify our mission services throughout the prior year. This ceremony raises mission awareness and funds to support our services. We celebrated this annual event on May 25th at the Sidney & Berne Davis Art Center. Thanks to our incredible sponsors and attendees we raised

\$64,000 to support the over 35,000 individuals we helped in 2022!



Please help us congratulate our 2022 Breakthrough Award Winners

Chet Perry Breakthrough Achiever, Cheryl Fischer

William J. Barrett Breakthrough Graduate, Chevone Peterson

Breakthrough Employer, Lee County School District

Breakthrough Business, Florida Wholesale

Breakthrough Volunteer, Texas Roadhouse's Alex Damerell

Breakthrough Goodwill Employee Award, Brad Ellena

Breakthrough Goodwill Employee Award, Kim Yape

Breakthrough Philanthropist, Pet Therapy

*In the next issues of Goodwill Effects, we will feature each of our award winners' stories, beginning next month with our Achiever of the Year, Cheryl Fischer.

Mission Moments

Goodwill is helping get you connected

The Affordable Connectivity Program was created by the FCC to help households struggling to pay for internet service. Eligible households in Southwest Florida can enroll in the ACP through one of the Goodwill Community Resource Centers (CRC). To find the Goodwill CRC near you, visit <https://goodwillswfl.org/crc-locations>, or call (239) 995-2106 Ext. 2226 or Ext. 2228.

ACP Affordable
Connectivity
Program



Save up to \$30 a month on
your internet service bill

The Affordable Connectivity Program (ACP) connects everyone, everywhere, to new possibilities online.

If you participate in certain government assistance programs such as SNAP, Medicaid, WIC, or other programs you are eligible to receive up to \$30 a month to help pay for a new or existing internet service plan. [Learn more by visiting:](#)



Universal Service
Administrative Co.

www.affordableconnectivity.gov



The White House just announced **Online For All**, a new partnership between Civic Nation and the U.S. Department of Education to help close the digital divide by promoting high-speed internet access, affordability, and equity for students, their families, and all Americans.

Kicking off **Online For All** is an Affordable Connectivity Program Week of Action. The ACP Week of Action will bring together 300 organizations from all sectors to spread awareness about this program to millions of people, help thousands of new households get enrolled, and tell the story of how the ACP is helping to close the digital divide for students, their families, and all Americans.

As part of **Online for All**, Goodwill Industries of Southwest Florida is hosting in-person sign-up events at eight Community Resource Centers (CRCs) in four counties across Southwest Florida from 9 am - 5 pm from June 20th - 22nd, 2023. For a list of locations, [click here](#), or call (239) 995-2106 Ext. 2226 or Ext. 2228.

**Community
Resource Center**



Community Focus

Currently, there are large gaps in vocational programs and job readiness services. The Goodwill Community Resource Centers provide easily accessible digital skills programs and job readiness services to help individuals acquire skills needed to enhance employability and build generational wealth. Call today to start your journey to a better future at (239) 995-2106 Ext. 2226., or visit one of our Goodwill CRCs, click [here](#) for locations.



**Advance
your career.
Advance *YOU*.**

Learn digital skills at Goodwill® and start your path to a brighter future — all at no cost to you.

Digital Navigator

The Patterson Foundation's Digital Navigator Program trains local organizations to connect area residents with opportunities to obtain internet connectivity, devices, digital skills, and support.

OPPORTUNITY ACCELERATOR™



Breakfast with the President

Thank you to all of our **Breakfast with the President** attendees who took time out of their busy days to visit our Goodwill Opportunity Center this month and learn all about our community services and the Goodwill SWFL operations.

If you are interested in touring the Goodwill Opportunity Center to learn more about what Goodwill does here in Southwest Florida or attending our next Breakfast with the President event, contact Ashley Price at (239) 995-2106 Ext. 2213, or [click](#) here to send an email.

Goodwill Mobile Unit



Supporting the Naples Community

Tuesday, June 13th, was the first day of our services at the Boys & Girls Club of Naples. We have the privilege of providing assistance to families in Naples who have transportation barriers. Giancarlos Castano, our mobile unit CRC coordinator provided VITA assistance, and he was able to help one family get a return of \$10,991 for the 2022 fiscal year.



Supporting the Fort Myers Community

The Mobile Goodwill was also out on Thursday, June 15th at the Dr. Carrie B. Robinson Center Job Fair in Fort Myers helping job seekers with online applications, resume building, and much more.

[Donate](#)

Pathways to Opportunity



PTO Visits the Shy Wolf Sanctuary

"Thank you Shy Wolf Sanctuary for an amazing experience. We learned so much and we're made to feel at home. If you haven't checked them out, please do! They are wonderful!" - Jessica Tursi, Director of Disability Services.



Life Skills Summer Program

Our Pathways to Opportunity is hosting a series of Life Skills Summer Programs beginning June 5th. These are week-long learning camps for individuals with disabilities who are 18 years old or older. Each week, participants work on life skills including money handling, cooking,



community safety, communications & boundaries all while having fun with peers on field trips and in class.

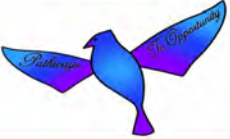
Call Jessica at (239) 995-2106 Ext 2301 or email jessicaavalos@goodwillswfl.org for more information or to sign up.



Life Skills Summer Series

Adult One Week Interactive Experience for Adults with Intellectual and developmental disabilities

Monday–Friday from 9:00am to 2:00pm



Life Skills Reviewed:

- Money Skills (Safety and Handling)
- Communication & Boundaries
- Community Safety
- Drama Club
- Computer Skills (Basics/Coding)
- Daily Living Skills
- Employment
- Exploration
- Cooking

Who Could Benefit From This:

- Individuals 15+
- Considering Deferment
- Considering Adult Day Training programs
- Someone wanting a new experience

Summer Session—4 available weeks:

- 06/05/23–06/09/23
- 06/26/23–06/30/23
- 07/10/23–07/14/23
- 07/24/23–07/28/23

Contact Jessica Tursi for more information:
jessicaavalos@goodwillswfl.org or 239-995-2106 ext. 2301

Pathways to Opportunity Presents Life Skills Summer Series

Adult Two Week Interactive Seminar for Adults with Intellectual and Developmental Disabilities

Schedule: Arrival starts at 9:00am and Dismissal starts at 2:00pm

	Day of the Week				
	Monday	Tuesday	Wednesday	Thursday	Friday
Week: 06/05/23 - 06/09/23	Cooking & Science 	Communication & Boundaries 	Community Safety 	Transportation Training 	Performance at 1:00pm 
Week: 06/26/23 - 06/30/23	Cooking & Science 	Communication & Boundaries 	Community Safety 	Transportation Training 	Performance at 1:00pm 
Week: 07/10/23 - 07/14/23	Cooking & Science 	Communication & Boundaries 	Community Safety 	Transportation Training 	Performance at 1:00pm 
Week: 07/24/23 - 07/28/23	Cooking & Science 	Might Mussel Game 	Community Safety 	Transportation Training 	Performance at 1:00pm 

Week One Hourly Breakdown:

9:00am - 10:00am: Power Hour
 10:00am - 11:30am: Activity
 11:30am - 12:00pm: Lunch
 12:00pm - 1:30pm: Activity
 1:30pm - 2:00pm: Personal Enrichment

Friday:
 All Parents and Caregivers are invited for the performance! Following the Performance: Reports will be distributed and staff will be available for discussion.

Week Two Breakdown:

9:00am - 10:00am: Power Hour
 10:00am - 1:30pm: Grouping/Lunch
 1:30pm - 2:00pm: Personal Enrichment
 (Except for Friday)



Pathways to Opportunity



Items needed for PTO:

science
scissors
construction paper
markers

crayons
pens
pencils
large bulletin paper
bulletin boarders
glue sticks

glue bottles
tissues
paper plates
solo cups
coffee foam cups
ground coffee



PTO Needs Art Supplies

Our cabinets are empty now...PTO needs supplies. Anyone able to donate arts & crafts supplies, please contact Jessica Tursi at (239) 995-2106 Ext. 2301, or drop off at the Pathways to Opportunity building at 5100 Tice Street, Fort Myers.

MicroEnterprise

Zonta Grant Recipients

Both of these recent MicroEnterprise graduates received a grant this June through a partnership with Zonta Foundation of Southwest Florida. The club awards grants annually to local nonprofits whose missions mirror Zonta's own: empowering women and girls.



Carmen – graduate of Spanish graduating class 2022 and she is the owner of **Muy Chic Arte Creativo** – Graphic design and custom stationary.



Linda Dalia – graduate of MicroEnterprise class 2023 – owner of **Blinged Nail Studio** – a full nail service studio

Retail News

Anniversary Sale at FOUR Goodwill stores!

40% off all donated
at Estero, Challenger, McGregor & Punta Gorda stores!



Sat., June 17th
40% off
Donated Goods

Valid at these four (4) locations only:
Estero - 10351 Corkscrew Commons
Challenger - 4950 Challenger Blvd
McGregor - 15271 McGregor Blvd
Punta Gorda - 3415 Tamiami Trail

*Sale excludes: New Goods-Special Purchases.
Sale is valid ONLY at the four (4) Goodwill Retail & Donations Centers listed above.
90¢ of every dollar supports our Goodwill mission.



Sábado, 17 de Junio
40% de descuento
Bienes donados

Válido solo en estas Cuatro (4) ubicaciones:
Estero - 10351 Corkscrew Commons
Challenger - 4950 Challenger Blvd
McGregor - 15271 McGregor Blvd
Punta Gorda - 3415 Tamiami Trail

* La venta excluye: Nuevos bienes- compras especiales.
La venta es válida SÓLO en los Cuatro (4) Centros de Donación y en las tiendas de Goodwill enumeradas anteriormente.
\$0.90¢ de cada dólar apoya la misión de Goodwill

[Sign up for VIP Perks](#)

Upcoming Job Fairs

In-Store Goodwill Job Fairs

Goodwill is hosting a series of in-store job fairs for sales associates, processors, donation door attendants, and supervisors. We have full-time and part-time opportunities. Join our team and make a difference in our community.

June 19th, 10 am to 3 pm at the Naples Park Goodwill (10455 Tamiami Trail)

June 22 from 10 am-1 pm at Island Park Goodwill (16523 Island Park, Ft Myers)

June 23 from 10 am - 3 pm at Heritage Bay Goodwill (8915 Sage Ave., Naples)

June 26, 10 am to 3 pm at the Estero Goodwill (10351 Corkscrew Commons)

June 29 from 10 am-1 pm at Island Park Goodwill (16523 Island Park, Ft Myers)



We're HIRING!

Check out our open positions today!

If you can't attend in person, you can apply online or call (239) 995- 2106 Ext 2228.

[Apply Online](#)

Events

Summer Nights of Opportunity Fashion Show

Join us for a night of Fashion & Creativity to benefit our PTO program which serves people with developmental and intellectual disabilities, on Saturday, July 22nd starting at 6 pm at the Sidney & Berne Davis Art Center. For more information or tickets, visit <https://www.eventcreate.com/e/ptosummernights>

THE SUMMER NIGHTS OF OPPORTUNITY

Join us for a night of **FASHION & CREATIVITY**
to benefit Pathways to Opportunity in our first
ever fashion show and talent showcase!

WE ARE LOOKING FOR SPONSORS!
rachelstanborough@goodwillswfl.org

Pathways To
Opportunity



SATURDAY, JULY 22ND

Sidney & Berne
Davis Art Center

2301 1st Street
Fort Myers, FL 33901

6 P M - Cocktails, mocktails, & hors d'oeuvres

7 P M - Fashion show and talent showcase

Goodwill
Southwest Florida



Classes

Virtual Small Business Class July 10 - Aug 17, 2023

Our next small business class will be a virtual class running July 10 - Aug 17th every Monday & Thursday from 6pm - 8:30pm.

This six-week small business development program assists aspiring entrepreneurs who typically fall in the low-to-moderate income bracket, or are disadvantaged in some way

Launch Your Own Business

Be Your Own Boss

Classes Starting

July 10 - August 17, 2023

Class location:

Virtual

Computer & high speed internet
required for this class

Class meets

Monday and Thursday evenings
6:00 pm - 8:30 pm



For more information and to register go to:
www.goodwillswfl.org/microenterprise

or click on the QR code
or call (239) 995-2106 Ext. 2304

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

Major Funding Provided:
Richard M. Schulze Foundation

Goodwill SWFL MicroEnterprise Institute Program Funders:

Bank of America	City of Fort Myers	FineMark National Bank & Trust	TD Bank Foundation
Bank United	City of Fort Worth	Rotary Club of Punta Gorda	Wells Fargo Bank
Bank USA	Coca-Cola Foundation	Regions Bank	Zonta Foundation of SWFL
Charlotte State Bank	Comerica Bank	Synovus	
City of Cape Coral	Fifth Third Bank	Trust	

Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

(including unemployed or under-employed). Learn from industry experts how to best launch your small business idea.

Call today to reserve your seat (239) 995-2106 Ext 2304. Class size is limited.

Register Today!

[More Info](#)

SafeStaff Foodhandler certificate course starts June 19th

Are you considering a career in the culinary arts? This 2-week class is a must to start your career. Earn your SafeServe Foodhandler Certificate starting June 19th. Class runs 9 am - 1 pm daily at the Pine Manor Culinary Training Kitchen at 5547 10th Ave., Fort Myers.

Call today to secure your seat at (239) 995-2106 Ext. 2304, or email sandraplazaras@goodwillswfl.org



Pine Manor Improvement Association
"Neighbors Helping Neighbors"

Turn Cooking Into A Career!

2 Week Culinary Class with a Class Fee of \$25
Earn Your SafeStaff Foodhandler Certificate!

Class Starts June 19 - 30, 2023
9:00 AM - 1:00 PM (Daily)

Find application online at:
Goodwill Industries of Southwest Florida, Inc.

www.goodwillswfl.org
or scan the QR Code
or call (239) 995-2106 ext. 2304
for more information



Earn your SafeStaff Foodhandlers Certificate, learn cooking techniques, knife skills, and get ready to land a job as the season approaches.

Once completed, Goodwill will assist you in finding a JOB!

Classes taught at:
Pine Manor Improvement Association
Culinary Training Kitchen
5547 10th Ave. | Fort Myers, FL 33907

LIMITED CLASS SIZE - APPLY TODAY!
Funding by: Goodwill Industries of SWFL

Goodwill Industries of Southwest Florida, Inc.

Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.

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