



# The Goodwill Effect

*A publication for friends of Goodwill Industries of Southwest Florida, Inc.*

***Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.***

## Mission Moments



### **Florida Goodwill Association Advocacy at the Capital**

Carolyn Johnson, Sr. VP of Mission Services represented Goodwill SWFL in its annual advocacy trip to Tallahassee as part of the Florida Goodwill Association (FGA). FGA is made up of 9 Florida Goodwill organizations that represent different territories of the state. During Florida Goodwill Day in Tallahassee, the FGA promotes awareness of Goodwill's mission



and advocates for dollars to be kept in the state budget for workforce development and training.



## Opportunity Accelerator Conference in Las Vegas

Carolyn Johnson and Angela Hemstreet, both Goodwill Fellows of the Opportunity Accelerator (OA), join other OA Fellows at a conference hosted by Goodwill of Southern Nevada. The conference focused on best practices for the OA and next steps to move the program forward through the Goodwill network. The OA is a framework of service that will individualize the delivery of digital skills, career training, soft skills attainment, job placement, and follow-up to each job seeker and career advancer through three phases: Assess and Plan, Equip and Connect, and Launch and Evaluate.

## Goodwill SWFL Receives CARF Certification

Goodwill Industries of Southwest Florida, Inc. just received our CARF International Accreditation Certificate, and now we are accredited through March 31, 2026.

CARF is a highly recognized standard of accreditation that

says we are a provider committed to continually improving services, encouraging feedback, and serving the community through our programs and services and our daily operations as an organization.



## Join us for a Private Screening

Join Pathways to Opportunity, LARC, and Community Resource Network for a private screening of the movie CHAMPIONS on Saturday, April 29th at the AMC Theatre: 15201 N Cleveland Ave North Fort Myers, FL 33903. Arrive a little early for photos! Doors will open at 10:30 am and the movie will start at 11:00 am. To purchase a ticket please click [here](#).

For more information about the PTO program or navigation services, contact Jessica Tursi at (239) 995-2106 Ext 2301.

## Grants & Financial Gifts

### New Partnership!

The League Club awarded \$29,369 to support the Mobile CRC. The Goodwill Mobile Community Resource Center (CRC) provides online services in areas where transportation is a barrier and enables our recruiters to do on-the-spot applications for employment at various community events. Some of the services offered by the Mobile CRC are online application assistance for SNAP, LIHEAP, SBA loans, Affordable Connectivity Program (ACP), assistance with navigating the Healthcare Network, free tax filing through VITA, and free digital skills training for those who want to become more independent navigating





online.



President Denise Hadley said, "The heart and soul of The League Club is our Community Involvement Committee. For over 3 decades, the League Club has addressed critical needs of at-risk adults and children in the areas of food scarcity, shelter, education, and the arts through grants to nonprofit agencies in Collier and Lee Counties."

The League Club has supported 182 agencies over the 36 years they have been giving out grants totaling over \$6.5 million dollars. These monies are raised from the League Clubs Annual Fundraiser, Naples Tables, held every spring in Naples.

The League Club, Inc. is a 501 ©(3) organization of women in Southwest Florida strengthening communities through fellowship, education, volunteerism, and philanthropy. The League Club is open to women who have been or are active members of a Junior League that is a member of the Association of Junior Leagues International.



## United Way Support

United Way of Collier and the Keys awarded \$15,000 to support the Mobile CRC when in Collier County and the Naples Community Resource Center located at 3759 East Tamiami Trail, Naples, FL 34112.

United Way of Charlotte County awarded us \$44,994 for Hurricane Ian Disaster Relief Support, enabling us to make some repairs to the Punta Gorda store.

From left to right: Angie Matthiessen, Executive Director of United Way of Charlotte County, Carolyn Johnson, Sr.VP of Mission and Development with Goodwill SWFL,



[Donate](#)

## Retail News

**May 20th  
VIP Perk Sale  
50% off donated**



VIP Perk members get a special Pre-Memorial Day Sale on Saturday, May 20th. Take 50% off all donated at Goodwill SWFL retail stores, and 25% off all donated at the blue boutiques (downtown Fort Myers & Ave Maria). Just use your VIP number at checkout to receive the discount.



[Sign up for VIP Perks](#)

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**Celebrate Memorial Day at Goodwill with 50% off all donated!  
25% off at the *blue* Boutiques (excluding fine art)**



**Goodwill**   
**Memorial Day**  
**SALE**  
**Monday, May 29<sup>th</sup>**  
**50% OFF**  
**Donated Goods**  
Downtown blue and Ave Maria blue Boutiques  
(excluding Fine Art), and the Goodwill Outlet Center  
included in sale at **25% off**.  
\*Sale excludes: New Goods/ Special Purchases, \$1.49 Monday Sale. Cannot be combined with any other sales promotions.  
Sale is good at Goodwill Retail & Donations Centers in Lee, Collier, Charlotte, Hendry Counties.  
www.goodwillswfl.org

**Goodwill**   
**Día Conmemorativo**  
**SALE**  
**Lunes 29 de Mayo**  
**50% de descuento**  
**En todos los artículos donados**  
Boutiques en azul centro y azul Ave Maria (excluyendo Fine Art),  
y el Centro Outlet Goodwill incluido en venta con un  
**25% de descuento.**  
\*Venta excluye: Nuevos Productos/Compras Especiales, \$1.49 Venta del Lunes. No se puede  
combinar con otras promociones de ventas. La venta es buena en los centros de ventas  
y donaciones de Goodwill en los condados de Lee, Collier, Charlotte y Hendry.  
www.goodwillswfl.org

## Events

### 12th Annual Goodwill Golf Classic Fundraiser

**Goodwill**   
**Southwest Florida**  
**12th Annual Goodwill Golf Classic**  
Held at:  
**Verandah<sup>®</sup>**  
Golf Club, Fort Myers  
**Thursday, May 4, 2023**  
**Verandah Country Club**  
12201 River Village Way  
Fort Myers, FL 33905  
**\$200 per player / \$700 per foursome**  
Includes 18 holes, cart and lunch  
shotgun start four person scramble: 8:30 am  
All proceeds go towards Goodwill impactful mission services for Southwest Florida  
Register online:  
[www.eventcreate.com/e/goodwill2023golfclassic](http://www.eventcreate.com/e/goodwill2023golfclassic)  
**We are Looking for Sponsors**  
Please contact: Rachel Stanborough  
at [rachelstanborough@goodwillswfl.org](mailto:rachelstanborough@goodwillswfl.org)

Please join us on Thursday,  
May 4th, 2023 for our 12th  
annual Goodwill Golf Classic  
fundraiser May 4, 2023, at  
the Verandah Country Club.  
Register today! \$200 per  
player/ \$700 per foursome,  
Including 18 holes, cart, and  
lunch!

If you are interested in being  
one of our amazing sponsors,  
contact Rachel Stanborough  
at (239) 710-1796, or email

[rachelstanborough@goodwillswfl.org](mailto:rachelstanborough@goodwillswfl.org)

Sign Up

## Breakthrough Award Ceremony

You are cordially invited to our annual Breakthrough Awards. Join us as we honor our 2022 Breakthrough winners.

- Achiever
- Graduate
- Employer
- Employee
- Business
- Volunteer
- Philanthropist

This year's theme is the Roaring 20's. Come dressed to celebrate breaking through tough times after Hurricane Ian. The event is Thursday, May 25th starting at 6pm at the Sidney & Berne Davis Art Center. Learn about Goodwill and what we do through the people who make it all possible.



Purchase Tickets

## Upcoming Job Fairs

### In-Store Goodwill Job Fair

Goodwill is hosting an in-store job fair for sales associates, processors, donation door attendants, and supervisors at our Plantation Goodwill, Wednesday, April 26th from 9 am - 1 pm. We have full-time and part-time opportunities. Join our team and make a difference in our community.

If you can't attend in person, you can apply online at:



Apply Online

# Onsite Goodwill HIRING

Goodwill offers the following benefits to full-time benefit eligible employees:

- Health Insurance
- Dental Insurance
- Vision Insurance
- Basic Life and AD&D (paid 100% by Goodwill)
- Voluntary Life and AD&D
- Short-Term Disability (paid 100% by Goodwill)
- Long-Term Disability
- Supplemental Accident & Cancer Policies
- 403B
- Employee Assistance Program



## Plantation Goodwill

13500 Plantation Rd.  
Fort Myers, FL 33912

(239) 768-3701

**Wed, April 26th**  
**9 am - 1 pm**

**Full Time / Part Time**

- Sales Associates
- Processors
- Donation Door Attendants
- Shift Supervisor
- and many others

**Apply Online**

[www.goodwillswfl.org](http://www.goodwillswfl.org)  
(Click - Join our Team/Careers at Goodwill)

**Or scan the QR Code**



## Goodwill is hiring!

### Our recruiters will be at the next Job Fairs sponsored by CareerSource

Come out to the Immokalee CareerSource from 10 am - 2 pm, on April 26th, and the Naples CareerSource from 10 am - 2 pm on May 10th to meet with our recruiters. We are hiring for full and part-time positions for our SWFL retail stores and donation centers.



**CareerSource Southwest Florida-Immokalee center**  
750 South 5th Street  
Immokalee, FL 34142  
[Click here for directions](#)

**JOB FAIR**

**APRIL 26, 2023**  
10:00am - 2:00pm  
Attendance is **FREE OF CHARGE**.

**PARTICIPATING EMPLOYERS INCLUDING:**  
There will be an increased number of employers at the event.

- Goodwill Industries of Southwest Florida
- AlSCO Uniforms and Linens
- Arthrex
- Collier County Public Schools
- Collier County Sheriff's Office
- Conditioned Air
- Elite DNA Behavioral Health
- Millennium Physician Group
- The Glenview at Pelican Bay
- United States Postal Service (USPS)



[www.careersourceswfl.com](http://www.careersourceswfl.com)

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711. CareerSource Southwest Florida is the direct service provider for various workforce programs which are fully supported by the U.S. Department of Labor, Health and Human Services, and Agriculture as part of awards totaling \$18.1 Million. All statements, press releases, requests for proposals, bid solicitations, public statements, social media, books, resource guides, website and visual presentations are fully funded with federal money.



**CareerSource Southwest Florida-Naples center**  
3050 Horseshoe Dr. North  
Bldg. A, Suite 110  
Naples, FL 34104  
[Click here for directions](#)

**JOB FAIR**

**May 10, 2023**  
10:00am - 2:00pm  
Attendance is **FREE OF CHARGE**.

**PARTICIPATING EMPLOYERS INCLUDING:**  
There will be an increased number of employers at the event.

- Goodwill Industries of Southwest Florida, Inc.
- Arthrex
- City of Naples
- Collier County Sheriff's Office
- David Lawrence Centers
- Hyatt Regency Coconut Point Resort and Spa
- Oakes Farms / Seed to Table
- Radiology Regional
- Shaw Development, LLC
- United States Postal Service (USPS)



[www.careersourceswfl.com](http://www.careersourceswfl.com)

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711. CareerSource Southwest Florida is the direct service provider for various workforce programs which are fully supported by the U.S. Department of Labor, Health and Human Services, and Agriculture as part of awards totaling \$18.1 Million. All statements, press releases, requests for proposals, bid solicitations, public statements, social media, books, resource guides, website and visual presentations are fully funded with federal money.

## Classes



**REGIONS**  
**Goodwill**  
Southwest Florida

## Reality Check ✓

Spilling the Tea on Financial Literacy

**April 20, 2023**  
5:30 pm - 7:30 pm  
Dr. Carrie D. Robinson Center  
2990 Edison Ave, Fort Myers, FL 33916

**PRE-REGISTER NOW!**  
Scan QR code

**Plan for your future so that you can live the life you have always imagined.**

Learn basic banking terms, the do's and don'ts of budgeting, saving, credit card management, and more!

Participate in the Reality Check game and test your financial skills!

*Snacks and drinks will be provided.*

**HIRE** **US | URBAN STRATEGIES, INC.** **REGIONS** **Cape Coral College** **FMTC**

## Financial Literacy Class

We're "Spilling the Tea" on finances and how you can keep out of financial trouble with some basic tips.

Join Goodwill SWFL, Regions Bank, Urban Strategies, and Lee County School District in an evening of financial learning and fun.

Learn basic banking terms, the do's and don'ts of budgeting, saving, credit card management, and more! Participate in the Reality Check game and test your financial skills! Pre-register Now!

<https://www.eventcreate.com/e/financialliteracy20>

## Cape Coral Small Business Class

May 15 - June 22, 2023

Our next Cape Coral small business class begins May 15th at the Public Works Building Community Room located at 815 Nicholas Parkway East.

Learn from industry experts how to best launch your small business idea.

Call today to reserve your seat (239) 995-2106 Ext 2304. Class size is limited.

[Register Today!](#)

[More Info](#)

**Southwest Florida**  
**MICROENTERPRISE**

## Launch Your Own Business

**Be Your Own Boss**

**Classes Starting**  
**May 15 - June 22, 2023**

**Class location:**  
Public Works Building  
Community Room  
815 Nicholas Parkway East  
Cape Coral, FL 33990

**Class meets**  
Monday and Thursday evenings  
6 pm - 9 pm

**For more information and to register go to:**  
[www.goodwillswfl.org/microenterprise](http://www.goodwillswfl.org/microenterprise)

or click on the QR code  
or call (239) 995-2106 Ext. 2304

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

**Major Funding Provided:**  
Richard M. Schulze Foundation

**Goodwill SWFL MicroEnterprise Institute Program Funders:**

Bank of America	City of Fort Myers	FineMark National Bank & Trust	TD Bank Foundation
Bank United	City of North Port	Rotary Club of Punta Gorda	Wells Fargo Bank
Bank OZK	Coca-Cola Foundation	Regions Bank	Zenith Foundation of SWFL
Charlotte State Bank	Comerica Bank	Synovus	
City of Cape Coral	Fifth Third Bank	Trust	

**Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.**

## Culinary Arts Certificate Class

**May 15th - 25th**

Have you ever considered a career in culinary arts? We are hosting a SafeStaff Foodhandler Certificate



Pine Manor Improvement Association  
"Neighbors Helping Neighbors"



## Turn Cooking into a Career!

2 Week Culinary Class with a Class Fee of \$25

*Earn your SafeStaff Foodhandler Certificate*

**Class starts May 15-25, 2023**

**9:00 am - 1:00 pm (Daily)**



**Find application online at:**

**Goodwill**  
Industries of Southwest Florida, Inc.

[www.goodwillswfl.org](http://www.goodwillswfl.org)  
or scan the QR Code or call:  
or call (239) 995-2106 ext 2304  
for more information.



Earn your SafeStaff Foodhandlers  
Certificate, learn cooking techniques,  
knife skills, and get ready to land a  
job as the season approaches.

*Once completed Goodwill will assist you in finding a JOB!*

**Classes taught at:**  
Pine Manor Improvement Association  
Culinary Training Kitchen  
5547 10th Ave | Fort Myers, FL

**LIMITED CLASS SIZE - APPLY TODAY!**  
Funding by: Goodwill Industries of SWFL

program May 15 - 25th  
from 9 am - 1 pm at the  
Pine Manor Culinary  
Training Kitchen.

Call today to reserve  
your seat (239) 995-  
2106 Ext. 2304, or  
email Sandra Plazas at  
[sandraplazas@goodwillswfl.org](mailto:sandraplazas@goodwillswfl.org).

### Charlotte County Social Skills Group

Goodwill SWFL hosts a social skills group for young adults with social skills deficits. This is an opportunity to meet other young adults and work on transitional living skills together, play games, and connect. The group meets at the Charlotte County Goodwill Community Resource Center inside the Kings Highway Goodwill (24123 Peachland Blvd., Port Charlotte).

This group is coordinated by Goodwill SWFL and the SWFL Center for Autism and Related Disabilities (CARD). For more information, email [info@goodwillswfl.org](mailto:info@goodwillswfl.org)



### Social Transitions

**May 11, 2023**

**6:00 pm – 7:30 pm**

This club is for young adults who need assistance with social skills and transitional living skills.

Participants will meet monthly to share interests, meet others and work on skills to maximize independence.

**2nd Thursday of each month**

6:00 pm – 7:30 pm

**Community  
Resource Center**

Charlotte County Community Resource Center  
Located inside the Goodwill Store  
24123 Peachland Blvd., Port Charlotte, FL 33954

For more information email [info@goodwillswfl.org](mailto:info@goodwillswfl.org)





Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



**Stay Connected**

**Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.**

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT [www.800helpfla.com](http://www.800helpfla.com) FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.

Goodwill Industries of Southwest Florida | 5100 Tice Street, Fort Myers, FL 33905

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