

User Agreement and Privacy Policy

Goodwill Industries of Southwest Florida values your privacy and we place a high priority on protecting confidentiality. This privacy policy was created in order to demonstrate Goodwill of Southwest Florida's commitment to the privacy of our members, donors, and website users. This policy explains what types of information is collected by Goodwill of Southwest Florida's website; <https://Goodwillswfl.org/>; and how this information is used.

Any personal information processed by Goodwill Southwest Florida in connection with this Privacy Policy is "controlled" by Goodwill Southwest Florida which is considered the "data controller" of your personal information under the General Data Protection Regulation (GDPR- European Union and UK data protection law).

Personal information means details which identify you or could be used to identify you, such as your name and contact information. It may also include information about how you use our website. Goodwill Southwest Florida will only process your personal information where we have a legal basis to do so. The legal basis for Goodwill Southwest Florida's use of your personal information is because you have consented to Goodwill Southwest Florida using your information for a particular purpose.

Our policy is to use the information we acquire from visitors to our sites for internal purposes only, and we maintain appropriate security measures to keep this information private. Your browser, however, does automatically tell us the type of computer and operating system you are using.

Users can visit the site without revealing any information about themselves. If one chooses to give us personal information via the Internet for the purposes of correspondence, then it is our intent to let you know how we will use such information.

If users tell us that they do not wish to have this information used as a basis for further contact, we will respect those wishes. If you agree to receive information or communication from Goodwill Southwest Florida, you can change your mind at any time by writing to us through our questions form. We do keep track of the domains from which people visit us. We analyze this data for trends and statistics, and then we discard it. We do not share information web users provide with third parties for commercial purposes.

Goodwill Southwest Florida takes precautions to keep the user information disclosed to us secure. To prevent unauthorized access, maintain data

accuracy, and to ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

If users have questions about the types of information collected on this website or would like to request a copy of their information or request a correction or deletion of any information collected, then please contact us using our questions form or Goodwill Opportunity Center
5100 Tice Street | Fort Myers, FL 33905.

Security

Goodwill industries of SWFL strives to protect your personal information. For security of transactions, we use the Secure Sockets Layer (SSL) protocol, which encrypts any personal information you enter into registration forms on our website <https://goodwillswfl.org>. The encryption process protects your information, by scrambling it before it is sent to us from your computer.

Use of Cookies

Certain sections of the Goodwill Southwest Florida website use “cookies” to store user information. A cookie is a small string of text that a website can send to your browser. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your e-mail address. Cookies help us understand which parts of our website are the most popular, where our visitors are going, and how long they spend there. We use cookies to analyze traffic patterns so we can improve the site.

Cookies were originally designed to help a website distinguish a user’s browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. If you are just browsing <https://goodwillswfl.org/>, a cookie identifies only your browser, but you do not have to accept the cookie to continue browsing the site. It is possible to set your browser to inform you when a cookie is being placed – then you have the opportunity to decide whether to accept the cookie.

International Data Transfers

Goodwill Southwest Florida operates in accordance with laws of the United States. Visitors to our website should be aware that the laws of the United States may differ from those of your country of residence. By using this site, and/or providing us with your personal information, you: (a) consent to the transfer of any information you provide through the site to the United States or

any other country or jurisdiction in our discretion, and to the processing of your personal information in such countries and jurisdictions; and (b) acknowledge that U.S. law or the laws of other countries or jurisdictions in which we transfer or process personal information may be a different or a lower standard of protection for personal data than the laws of your country.

If you have any questions about this Privacy Policy, contact Goodwill Southwest Florida using the contact information provided above. If you do not

agree with these terms of this Privacy Policy, you may not use the site. Goodwill Southwest Florida reserves the right to change this Privacy Policy at any time without notice. If we make changes to this Privacy Policy, we will let you know about the changes by publishing an updated version on <https://goodwillswfl.org/>.

Privacy Policy - Donations

It is our policy to handle your credit card information and personal data with the highest standards of safety and confidentiality, using contemporary security features. We will not sell or exchange any of your personal information with third parties. We keep confidential any information entered during online purchases, donations, and registrations.

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