Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Be part of our Annual Breakthrough Award Ceremony
You are Cordially Invited to our Breakthrough Awards
Going for the Gold
Join us as we honor our 2021 Breakthrough Winners

Thursday, April 7, 2022
Meet & Greet 8:30 am - 9:00 am
Welcome/Breakfast 9:00 am
$65/per person  $500/table of 8

Sidney & Berne Davis Art Center
2301 First Street | Fort Myers Florida, 33901

RSVP by: March 31, 2022
www.goodwillswfl.org/2021awards

Thank you to our Partners in Opportunity

Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Join us for our Annual Breakthrough Awards, Thursday, April 7th from 8:30am - 11:30am at the Sidney & Berne Davis Art Center. This event honors those in our community who have broken barriers through Goodwill mission services, or those who have helped move the mission forward.

Buy Tickets
Our Team has been out doing pop-up job fairs at our Goodwill stores and in the community everywhere from Port Charlotte to Naples. Join our team!

Goodwill not only helps those with barriers to employment learn the skills necessary to achieve, but for many of our employees we have become part of the family - some of our employees have been with Goodwill SWFL for more than 20 years. Kim Yape who works in our warehouse celebrated 49 years this year. Apply online. Click here.

Debbie Brown, HR Generalist with our Page Field store manager, Maria, and a job seeker.

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**Goodwill is Working to Close the Digital Divide**

Goodwill has a team of Digital Navigators who has just completed training with the Patterson Foundation. Five of our Goodwill Community Resource Center coordinators are now better able to assist those in our Southwest Florida communities. This initiative is generously sponsored by The Patterson Foundation, with training provided by consultant, Maribel Martinez.

Fernanda Geronimo, Marjorie Reyes, and Daisy Barreto (from left to right, top to bottom).

For more information about FREE computer classes, contact your local Goodwill Community Resource Center. Visit: goodwillswfl.org/CRCLocations

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**United Way Publix Appreciation Day**

Goodwill SWFL supports the United Way Publix Appreciation Day. Alexis Poore (pictured with her Goodwill job coach Enas Bendek), is one of our Pathways to Opportunity and Pathways to Work participants and has worked at Publix for several years. Publix employees make a significant impact on the ability of the United Way to fund local non-profit charities, like Goodwill. #LiveUnited #UWLovesPublix

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**Thank You Lee County Sheriff's Department**

Thank you to the Lee County Sheriff’s Department who recovered 8 of our Goodwill shopping carts that were
Students Experience STEM in the Workplace

Several students from the Ida Baker High School in Cape Coral came out to the Goodwill Opportunity Center at 5100 Tice Street to learn about STEM in the workplace. STEM is a focus on science, technology, engineering and math. The students got a chance to see people at work in accounting, disability services including virtual classes with PTO-2-GO, eCommerce, salvage, video production, central processing and retail.

For more information about tours at the Goodwill Opportunity Center, contact Debra Donatto at info@goodwillswfl.org or call (239) 995-2106 Ext. 2254.

MicroEnterprise Graduation

The 104th MicroEnterprise class graduated in Cape Coral on Thursday, March 17th. This 6-week small business class helps those wanting to start a business, learn how to create a feasible plan so that they are able to launch successfully. MicroEnterprise is just one of the mission services that Goodwill SWFL offers.

For more information about the MicroEnterprise program, contact Sandra Plazas at (239) 995-2106 Ext. 2215 or email sandraplazas@goodwillswfl.org.

Retail News

Spring Has Arrived at Goodwill

Our Goodwill stores are full of spring decor, clothing and accessories. Shoppers can pick up those Spring "essentials" which run the gamut—from the obvious, such as garden equipment, and decorative flower
arrangements, to the less obvious, such as that one-of-a-kind prom dress or Easter outfit. Stop by your local Goodwill and check out the beautiful Spring displays.

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**Celebrate our Anniversary Sale**

40% off all donated at three stores on

**Saturday, March 26th.**

Doors open 9am - 8pm

Towne Center (3759 E. Tamiami Trail, Naples)
Challenger (4950 Challenger Blvd., Ft. Myers)
Port Charlotte (2325 Tamiami Trail, Port Charlotte)

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**Events**

**The 11th Annual Goodwill Golf Classic Fundraiser**

The Goodwill Golf Classic is a fun, half-day event for golf enthusiasts. For the past 10 years, golfing teams have come out in full support of our Goodwill programs and services, which helps to make a difference for more than 23,000 people we serve each year. Register today to reserve your spot today.
Classes

Want to Start a Small Business but need help?

Goodwill's MicroEnterprise has helped nearly 500 local small businesses start, or strengthen. If you are looking to launch your small business, this is the key to success! Save your seat

Upcoming Small Business Classes
Goodwill Industries of Southwest Florida, Inc. Has received a Platinum rating by GuideStar Charity Navigator. Our charitable contributions/solicitation registration # is CH1930.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.