VIP Perk Members Receive:

- Extra Sale Days
- Additional Discounts
- Special Birthday Perk
- Buy One Get Ones (BOGO)
- Special invites and discounts to Goodwill Events

What are VIP Rewards?

- VIP Rewards are replacing the Preferred Customer Cards (PCCs).
- Receive a 5% reward on every purchase of donated goods.
- No need to spend $10 to receive reward.
- Reward points accrue automatically at register.
- Points earned can be redeemed on future donated goods purchases.
- Cashiers can tell you how many Reward points you have accumulated.

How It Works:

- VIP members are emailed Perk specials; watch your inbox!
- Tell cashier, “I am a VIP Perk Member.”
- Cashier will verify membership at the register.
- VIP sale discounts will automatically be calculated.
- No more coupons or cards to carry.

Can I still redeem Preferred Customer Cards (Stamp Cards)?

- Yes! Redeem cards by Dec. 31, 2019
- PCC Cards will no longer be stamped, or distributed after Oct. 14, 2019.
- Partially-filled cards may be redeemed. Each stamp is worth $1 discount on purchases of donated goods, excluding taxes.
- VIP Rewards have no cash value.

It's FREE to Join!
Register online: www.goodwillperks.com

The Goodwill SWFL VIP Perks Program is exclusive to Goodwill Industries of Southwest Florida, Inc. locations in Lee, Collier, Charlotte, Hendry and Glades counties. The Goodwill Outlet is excluded.

For a complete list of rules and regulations, please visit the Goodwill SWFL VIP Perks website: www.goodwillswfl.org/perks

For more information call (239) 995-2106 ext. 2213