



# VIP Perks Membership Rewards Q&A

## VIP Perk Members Receive:

- Extra Sale Days
- Additional Discounts
- Special Birthday Perk
- Buy One Get Ones (BOGO)
- Special invites and discounts to Goodwill Events

## What are VIP Rewards?

- VIP Rewards are replacing the Preferred Customer Cards (PCCs).
- Receive a 5% reward on every purchase of donated goods.
- No need to spend \$10 to receive reward.
- Reward points accrue automatically at register.
- Points earned can be redeemed on future donated goods purchases.
- Cashiers can tell you how many Reward points you have accumulated.

## How It Works:

- VIP members are emailed Perk specials; watch your inbox!
- Tell cashier, "I am a VIP Perk Member."
- Cashier will verify membership at the register.
- VIP sale discounts will automatically be calculated.
- No more coupons or cards to carry.

## Can I still redeem Preferred Customer Cards (Stamp Cards)?

- Yes! Redeem cards by Dec. 31, 2019
- PCC Cards will no longer be stamped, or distributed after Oct. 14, 2019.
- Partially-filled cards may be redeemed. Each stamp is worth \$1 discount on purchases of donated goods, excluding taxes.
- VIP Rewards have no cash value.

## It's FREE to Join!

Register online: [www.goodwillperks.com](http://www.goodwillperks.com)

The Goodwill SWFL VIP Perks Program is exclusive to Goodwill Industries of Southwest Florida, Inc. locations in Lee, Collier, Charlotte, Hendry and Glades counties. The Goodwill Outlet is excluded.

For a complete list of rules and regulations, please visit the [Goodwill SWFL VIP Perks website](http://www.goodwillswfl.org/perks):  
[www.goodwillswfl.org/perks](http://www.goodwillswfl.org/perks)

For more information call (239) 995-2106 ext. 2213