



- Retail and Donation Centers
- Attended Donation Centers
- Career Development Centers
- L.I.F.E. Academy Charter School
- Goodwill Auto Sales and Vehicle Donation Center
- ▲ Banquet Centers



The Daniels store opened on December 14th 2007

Retail and Donation Centers

- 1 North Fort Myers
1819 N Tamiami Trail
239.656.5000
- 2 North Cape
1500 Pine Island Rd.
239.772.3535
- 3 Ocala
13500 Plantation Rd.
239.768.3701
- 4 Lehigh Acres
1404 Lee Blvd.
239.369.8500
- 5 Palm Beach
4182 Palm Beach Blvd.
239.894.4915
- 6 Fort Myers Beach
10041 S1 San Carlos Blvd.
239.765.5151
- 7 Island Park
18523 Island Park Rd.
239.482.6100
- 8 Bonita Springs
28441 S Tamiami Trail
239.495.1434
- 9 South Fort Myers
11801-1 S. Cleveland Ave.
239.305.4599
- 10 Cape Coral
3206 Del Prado Blvd.
239.542.2212
- 11 Sanibel
2440 Palm Ridge Rd.
239.395.1205
- 12 Three Oaks - Estero
20091 Three Oaks Pkwy.
239.990.7308
- 13 Ocala
4716 Chipmunk Blvd.
239.549.3814
- 14 Lehigh
443-445 Hwy 80 W
863.675.8565
- 15 Ocala
112 E. Sugarland Hwy
863.983.2774
- 16 Towne Center
3755 E. Tamiami Trail
239.417.5638
- 17 Lakes Troitford - Immokalee
400 North 15th St.
239.656.2252
- 18 Marco Island
912 N. Collier Blvd.
239.395.3859
- 19 Pine Ridge
1887 Pine Ridge Rd.
239.592.1586
- 20 Englewood
1501 Plands Rd.
841.475.9401
- 21 Fort Charlotte
2305 Tamiami Trail
941.625.3448
- 22 Punta Gorda
10081 Tamiami Trail
941.830.0130

Attended Donation Centers

- 1 Lee County YMCA
1360 Royal Palm Square Blvd
2 Wal-Mart Shopping Center
2523 Lee Blvd.
3425 41 North (Del Toro Public)
18000 North Tamiami Trail
- 425 41 Florida
In the Big Lots parking lot
13970 North Cleveland Ave
5 Wal-Mart, Kings Highway
378 Kings Highway at 179

Career Development Services

- 1 Main Office
4940 Bayline Drive
North Fort Myers
239.995.2108
- 2 Cape Coral
1443 Del Prado Blvd Ste 3, Unit 2
239.281.2291
- 3 Fort Myers Center and Service Center
4150 Ford Street Extension
239.274.3463
- 4 Fort Charlotte, Florida Center
Career and Service Center
18500 Cochran Blvd. Suite 90
941.205.5931
- 5 Naples Towne Center
3579 E. Tamiami Trail
239.732.6348
- 6 Lehigh/Ocala
In the L.J. Nobles Center
475 E. Cowboy Way
863.233.1450

L.I.F.E. Academy Charter School

33650 Seminole Ave. - Fort Myers
239.334.4434

Auto Sales and Vehicle Donation Center

3333 Fowler Street - Fort Myers
239.995.2108, ext. 273

Banquet Centers

- 1 Three Oaks Banquet
& Conference Center
20091 Three Oaks Pkwy - Estero
239.948.2644
- 2 Roberts Center
905 Roberts Ave. - Immokalee
239.657.2823

2007 Grant Support Provided By:

- The Able Trust
- Cape Coral Community Foundation
- John E. and Aliese Price Foundation
- Ned Foulds Foundation
- Southwest Florida Community Foundation
- The United Way



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Toll Free 1.866.995.2106
TTY Number: 239.995.9207
www.goodwillswfl.org

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Making A Difference



A Message from our President and Chairman

Goodwill can mean different things to different people we serve in our community. If you ask our 2007 graduates from L.I.F.E. Academy what Goodwill is, they would say it represents a chance to live their lives after graduation in a more

independent manner. Those who participate in our Senior Community Services Employment Program, might answer that it means gaining a new perspective and purpose to their lives. For individuals with a disability in our apartment complexes, it might mean the chance to carry on their lives without feeling confined.

The challenge that lies ahead for us is to make sure that those individuals in Southwest Florida that need our assistance are able to get it. To continue our development of our programs and services that allow individuals to overcome their barriers, we will need the help of the community. Without that help, the number of names and faces that you would read about in our Annual Report would be decreased. The very positive stories that are told about the successes of the individual spirit in our communities would be diminished. These stories and the needs they represent are endless. With your help, we will continue to carry out our mission and make a difference to those we serve.

Sincerely,

Thomas L. Feurig, President, CEO George T. Mann, Jr., Chairman

Mission Statement:

Goodwill Industries of Southwest Florida, Inc. builds lives, families and communities - one job at a time by helping people with disabilities and other barriers to employment discover and develop their full potential through work and career development services.

Vision Statement:

Our vision is to be recognized as a valued leader and resource in the communities we serve for people with disabilities and other barriers to employment.

In 2007

- Goodwill Industries of Southwest Florida, Inc. placed 292 people in jobs.
- We provided vocational and social services to 7,202 people.
- Over 465,163 donations were received equaling 18.6 million pounds of donated goods. This helped to divert approximately 15 million pounds of saleable goods from our community landfills.
- Our earned revenue totaled \$20,858,000.
- Our revenue from retail operations totaled \$13,866,935 (includes revenue from salvage).
- 426 employees of Goodwill Industries of Southwest Florida earned \$7,289,980 in payroll dollars.
- We provided housing for 181 residents in Southwest Florida. To date, HUD approved housing is available in 10 apartment complexes providing 173 occupied units. Currently we have over 500 people on a waiting list for our housing.
- Our Four Wheels For Work Program placed 50 vehicles in the hands of individuals who were experiencing a transportation barrier.

Chet Perry Achiever of the Year
Cindy Velez
Senior Community Service
Employment Program
Administrative Assistant

When Cindy Velez needed work two years ago, she turned to the Senior Community Service Employment Program (SCSEP). Today, Cindy is an administrative assistant, helping other seniors in the same situation.

After taking three years off to care for her ailing parents in Puerto Rico, Cindy moved to Southwest Florida to be closer to her daughters. She says it was hard to find work after she moved to the Sunshine State. "I used to drive my granddaughter to school in the mornings and then go straight to the Career and Service Center to look for a job."

At the Career and Service Center, Cindy learned about SCSEP and Goodwill through Program Manager Jerry Gavin. Her first assignment through the program was as a receptionist and greeter.

Fluent in both English and Spanish, Cindy's bilingual talents make her a valuable asset—and her skills didn't go unnoticed by Goodwill. When SCSEP became part of Goodwill in May 2007, Goodwill decided to expand the SCSEP staff. Cindy was the perfect candidate for the new administrative assistant position.

Cindy was introduced to Goodwill as a senior citizen looking for a job—now, she's helping other seniors find a way to supplement their incomes and obtain permanent jobs.

"I like doing my job at Goodwill because I'm able to help other people. I can relate to their situation."



Graduate of the Year
James Everett
Catholic Charities
Program Director, Hispanic Social
Services

When James Everett came to Goodwill's Senior Community Services Employment Program (SCSEP) in July of 2007, he was unemployed and struggling through a bout of depression. He came to Goodwill hoping to find a meaningful job after moving back to Southwest Florida from Atlanta.

SCSEP Program Manager Jerry Gavin referred James to shopgoodwill.com, where James worked for five months. "It gave my life a purpose, gave me a reason to get out of bed in the mornings," James says. "I wanted to feel needed, and I felt like they counted on me to be there."

James' confidence grew, and he started looking for full-time work. He applied for a position at Catholic Charities—an organization he'd volunteered with two decades earlier. In November, he was hired by the Diocese of Venice Catholic Charities as its Lee County Program Director for Hispanic Services.

James says that Goodwill provided him with the assistance he needed to move forward in his life.

"Goodwill was there when I needed them. I'm trying to pay it forward."



Granny NANNIES (L-R): Tina Becker, Ed Toston, Trina Toston, Kevin Moylan, Kelly Marano

Employer of the Year
Granny NANNIES

Granny NANNIES is a home healthcare agency that provides "a helping hand and a gentle heart" to people who are ill, injured, elderly, or incapacitated in some form. They employ Certified Nursing Aides, Home Health Aides, and Companion Sitters that deliver one-on-one care in their clients' homes. In Southwest Florida, they employ nearly 100 caregivers and companions, several of whom were referred by Goodwill Industries of Southwest Florida.

Goodwill employment consultant Carol May explains why Granny NANNIES has been named Employer of the Year. "They have a caring attitude towards people who need help, and understand that just because someone has a disability, that doesn't mean they can't do a job."

"We're pretty excited to be named Employer of the Year," says Granny NANNIES Owner/Administrator Trina Toston. "It's been a really good relationship with Goodwill. We strive to be fair and respectful with all of our clients and our caregivers. They're not just a number to us. So when our customers come aboard, they stay with us—and that boils down to our great caregivers."

Carol May says the great relationship has been mutual. "I get the most positive response from Granny NANNIES," she explains. "The customers really appreciate the effort they make."



Westco (L-R): Dean Harris, Rich McConville, Sue Ramsey, Ron Kolecki.

Business of the Year
Westco Builders of Florida, Inc.

Westco has been an important business partner with Goodwill since 1997, when Westco and Goodwill built Park Villas, a HUD housing development in North Fort Myers. Since then, the relationship has blossomed. Westco has completed ten housing communities for Goodwill, with another scheduled to open in Spring 2008.

Goodwill's Vice President of Administrative Services, Rick Evanchyk, explains why Westco has been named Goodwill's Business of the Year. "With most contractors, once the project is over, they're done. Not Westco. They put their heart and soul in every project. They really believe in the Goodwill mission."

Westco President and Owner Rich McConville says that working with Goodwill has been one of the most rewarding parts of his business. "To have the opportunity to see the residents living independently, it really pulls at your heart." He adds, "When you go back to these apartments and see what it means to the residents and to their lives, it's unbelievable."

Because of that response, Rich says that his company's work with Goodwill has become a serious part of its mission. "We've adopted this as a significant part of our business plan and goals," he says. "We've put a lot of effort into improving the lives of people with disabilities so they can have a nice, safe place to live."

- We provided youth services to 89 high school age students through the High School/High-Tech programs in Lee, Hendry and Glades counties.
- In the 2007-2008 school year, we currently have 33 students enrolled fulltime in our LIFE Academy Charter Middle/High School.
- Residents moved into Goodwill's tenth housing community in Southwest Florida. "The Pines" in North Fort Myers features 14 barrier-free units.
- We broke ground on our eleventh housing complex, "Harbor Place" in Port Charlotte.
- Our Secure Document Destruction service opened to area businesses and provided job opportunities to individuals with severe disabilities.
- We celebrated our first "Festival of Trees" fundraiser in the Fort Myers River District, which raised \$24,000.
- More than 2,600 shoppers attended the Grand Opening of the Daniels store in South Fort Myers, our 23rd location, and first with a drive-thru donation center.